



# #MemberOfTheMonth

Launching October 2020  
Blogosphere Community



# What is Blogosphere's Member of the Month?

Each month we'll be selecting one member to be our **#MemberOfTheMonth!**

The chosen member *deliverables* will be:

- An interview on Blogosphere's blog with a link/links to your website and/or social media channels for visitors to find out more about you
- Social media posts mentioning you as our **#MemberOfTheMonth** throughout the month (Instagram Stories and Twitter)
- One newsletter mention mailed out to subscribers



## How do I become Member of the Month?

Everyone who is an active member of the **#BlogosphereCommunity** is eligible to become **#MemberOfTheMonth**. The Blogosphere team will decide the **#MemberOfTheMonth** based on a number of factors including:

- The members interaction with Blogosphere during the proceeding month across social media
- Their active participation in the Facebook group and **#BlogosphereChat** on Twitter (Sunday's at 8pm)
- Their use of the **#BlogosphereCommunity** hashtag and/or tagging Blogosphere in their social media posts
- If they've shared their affiliate link to encourage their followers to become a member



## How do I become Member of the Month?

The **#MemberOfTheMonth** will be announced on or around the 1st of every Month. If you've been selected as the **#MemberOfTheMonth** you are still eligible to be **#MemberOfTheMonth** again, though the Blogosphere team will factor in who has and who hasn't been **#MemberOfTheMonth** in its decision making process to make it as inclusive and diverse as possible.

Our decision is final and we reserve the right to remove or amend posts and content involving a **#MemberOfTheMonth** at any time. We may also change our decision making process and the **#MemberOfTheMonth** *deliverables* which will be announced on the **#MemberOfTheMonth** webpage with or without prior warning. The quantity of social media posts in the *deliverables* is at Blogosphere's discretion.